CANADIAN MOVING PICTURE

Digest

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EDITOR AND
PUBLISHER
HERMANT BLDG.
21 Dundas Square
TORONTO

FORTIETH YEAR OF PUBLICATION 1915-54

Published by CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED

VOL. 46, NO. 7 TORONTO, ONTARIO, CANADA FEBRUARY 13, 1954

St. Valentine's Day

Saint Valentine blesses love,
A loving Saint is he,
This month on the Fourteenth day,
He'll bring you love, from me.

Of all good things which we know,
From Eden's time, today,
The one which grows in our heart
Is love, to keep us gay.

Without love in our pictures,
We'd have no females cast,
Pictures which have no women,
Have no future, nor past!

I'm really not commercial,
Where Love puts on The Show,
But when I'm selling pictures,
I like to get The Dough.

R.L.

"Over two thousand attending a preview showing of Empire-Universal's Glenn Miller Story, starring James Stewart, June Allyson, applauded at the finish of this picture, which has been made to be universally loved. There is a difference between enjoying a picture and loving a picture. This one you will love!"—Ray Lewis

The kind of picture that makes you want to go out and put up posters and banners, shout from the roof-tops!

GOOD NEWS FOR ONE IS GOOD NEWS FOR ALL—

M-G-M's production "EXECUTIVE SUITE" was screened in New York last week. Reports that something unusual was coming, were syndicated by Hollywood columnists to the nation long in advance.

The industry will soon see for itself this magnificent filming of the best-seller. It is an attraction in a class of its very own. M-G-M has penetrated powerfully behind the walls of a towering skyscraper where beauty's wiles and man's cunning are in primitive conflict, where office wives play their secret game and the fight for power and love is reckless and daring.

The book that sold hundreds of thousands of copies and is still going strong has been brought to the screen with this carefully selected cast of stars: WILLIAM HOLDEN, JUNE ALLYSON, BARBARA STANWYCK, FREDRIC MARCH, WALTER PIDGEON, SHELLEY WINTERS, PAUL DOUGLAS, LOUIS CALHERN, DEAN JAGGER AND NINA FOCH. *(Also Tim Considine · Screen Play by Ernest Lehman · Based on the novel by Cameron Hawley · Directed by Robert Wise · Produced by John Houseman)*

M-G-M is proud of "EXECUTIVE SUITE." It joins "KNIGHTS OF THE ROUND TABLE" and other Big attractions to glorify our 30th Anniversary Jubilee. It is good news for the entire industry.

Ray Presents

MRS. Sanford Delaney, of the Delaney Theatre, Gananoque, Ont., is very ill. She is now a patient in the Kingston General Hospital.

I have had a letter from her son, George, who is one of the nine living Delaney children.

The oldest son, Jim, is forty-two, and the youngest is Corleen, twenty-two, who is in training.

Mrs. Delaney became a member of the Canadian Picture Pioneers in 1953. *We missed her at the* 1954 *Annual Meeting, and heard then, that she was ill, but we thought, that her illness was only a temporary indisposition.*

MRS. Delaney has been in Show Business for over forty-five years, and is now sixty-two years old.

Most humans like to hear something good about themselves, that is, if they are good people, who have retained a sense of humor, which gives them a proper balance, and which enables them to keep their feet, in case the intoxication, of sweet praise, goes to their head.

I am intending to praise Mrs. Delaney a good deal, and send The Digest to her, to the Kingston General Hospital, with my apologies, for not recounting her various activities, her career, in The Digest years ago.

I AM indeed grateful to George, her son, for the letter he sent to me, and if it were not so personal, I would publish it, as it is so revealing as to the character of the writer.

I have never heard, nor read of a son who praised his mother more, and in such sincere language

His mother is indeed blessed in such children.

GEORGE tells me, "Mother has raised a family of nine children. As you know, Miss Lewis, Mother and Dad (deceased) have been in the theatre business for over 45 years, and if ever there was a dear lady to be given a pat on the back, she is our Dear Mother.

"I am sure you remember Mother, Miss Lewis; she attended quite a few conventions there in Toronto. Last year Mother joined the Canadian Picture Pioneers, and recently renewed her subscription for 1954. *She is also a member of the Ontario Motion Picture Theatre Association.*

"She was always so delighted to attend any of the conventions there in Toronto.

"I AM sure, Miss Lewis, that most all of the people, associated with the Exchanges, and other businesses connected with the theatre business, there in Toronto, will remember Mother."

Yes, George, we all remember your mother, her always smiling face, her quick appreciation of a good story, and her breezy and constant activities.

One would think that giving birth to twelve children, and being blessed to raise nine of these children, was a full-time job, but not for Mrs. Delaney.

SHE was organist in St. John's Church for nearly thirty years. She was an accomplished pianist, and possessed a very good soprano voice, leading and directing the Church Choir.

Mrs. Delaney was one of the town's counsellors for several years; she was President of the Catholic Women's League, several times, Vice-President of the Catholic Women's League in the Archdiocese of Kingston; President of the Choral Society several times; Chairman of the Children's Welfare many times, and in addition, she managed for several years, The Delaney Theatre, and enjoyed all of her activities keenly.

During the various stages of her motherhood, Mrs. Delaney produced plays locally, acted in some of them, staged amateur shows and presented recitals.

Special masses and Novenas are being made and said, while prayers are being continuously offered for her recovery.

WE, who believe in the miraculous power of prayer, will add our prayers, also, Pioneer Mrs. Delaney, good mother, good servant of perpetual service, good showman!

I have given you the address of Mrs. Delaney. I am certain you will pause a moment in your own activities, in your relaxation, to say a little prayer for her recovery, to perhaps write to her for that sweet comfort of knowing she is remembered.

If your faith, Mrs. Delaney, is only half as strong as the spirit of your multiple activities has been, it will cast out your affliction, and add to your years of life.

"She looketh well to the ways of her household, and
eateth not the bread of idleness.
Her children rise up, and call her blessed,
But a woman that feareth the Lord, she shall
be praised.
Give her of the fruits of her hands;
And let her works praise her in the gates."

(The Proverbs)

LAST week, I became reminiscent about Bessie Love, and mentioned she would be starred in, The Barefoot Contessa, which would be released by United Artists.

Now, I learn, that Mario Nascimbene, one of the foremost contemporary composers, has been signed by Figaro, Inc., to write the music for the romantic drama, which is currently in production, at the Cinecitta Studios, in Rome, production in Technicolor, and which, also, stars Humphrey Bogart, Ava Gardner, Edmond O'Brien, with direction by Joseph L. Mankiewicz.

Nascimbene, has composed the musical score of over thirty films, and has written several ballets which have been performed in Europe.

THE Amusement Industry held its Annual Brotherhood Dinner, at the Waldorf Astoria Hotel, New York, Thursday, Feb. 4th, with the former President, of the United Nations General Assembly, General Carlos P. Romulo, and Robert D. Murphy, United States Undersecretary of State, making the principal addresses.

Mrs. Wendell L. Wilkie, and General Lucius Clay, presented to these two distinguished speakers, the first World Brotherhood Gold Medal Awards, given by the National Assembly.

LOUIS Nizer, whose legal and scholarly fame is, no doubt familiar to our Industry, was toastmaster. A dramatic presentation, on the theme of Brotherhood, featured Sir Cedric Hardwicke, Dennis King, Everett Sloane, Hilda Simms and Ben Grauer as players.

Last week, in commenting on Mr. Myers, Bathycolpian deeply-rooted-word, I mentioned, in connection with same, Batrachomyomachia, The Battle of the Frogs and The Mice, a mock heroic Greek poem, which poem suggests much ado about nothing, and which is attributed to Pires of Caria.

Some have said, that Aristophanes (450-380 *B.C.*) *who wrote satirical comedies on the politics of his day, among which Birds and Frogs, Clouds, etc., wrote The Battle of The Frogs and Mice, as Aristophanes, at first wrote under a fictitious name.*

HOWEVER, I am reminded of Aristophanes, by reading that the Board of the American Academy of Dramatic Art cut 130 lines from a production of a play by Aristo-

(*Continued on Page* 5)

Toronto and District

By BILL PRESS

Montreal officials were elected as officers of the Association of Motion Picture Producers and Laboratories of Canada at the annual meeting Jan. 20 at the King Edward Hotel, Toronto, which was called a purely-business session.

S. Dean Peterson of Toronto was succeeded in the presidency by W. J. Singleton of Associated Screen News and the former secretary, Pierre Harwood, moved up to vice-president. The new secretary-treasurer is Gordon Sparling who was recently promoted to director of production in Associated Screen News.

F. R. Crawley of Ottawa was named chairman of the important taxation committee. Representatives of the 25-company association attended a noon luncheon for which there was no guest speaker.

John Robinson, the popular film critic of the Hamilton Spectator, has been elected president of the Hamilton Men's Press Club. After his election he had a back view of his head and shoulders printed in the newspaper just to be different, pointing out that every club president in Hamilton, and his brother, gets a front-face picture in the Spectator.

Canvasmen George Altman has done it again for the Toronto Variety Tent by turning in still another $1,000 to the Heart Fund as proceeds from his Ontario scrap drive to bring the total of donations to $9,003.

Other contributions were $1,022, presented by T. A. Mascaro and Ralph Cole in behalf of the Belleville and District Theatre Managers Association, and $922 from Lionel Axler and R. Gallagher, representing the 20th Century Theatres Toronto Managers Club. Both were for benefit performances in aid of Variety Village.

CinemaScope was introduced Jan. 29 at the Paramount Theatre, Peterborough, with the playing of "The Robe", making one more Famous Players' unit where the special equipment has been installed. Art Cauley, a veteran of the circuit with service dating back to 1923, is manager of the Paramount.

According to the Ontario Government Theatres Inspection Branch, theatre licenses have been transferred as follows:

Avon Theatre, Toronto, from Nathan Cohen to Anna Koci; Pape Theatre, Toronto, from Mary Sanigo to N. W. Baggs.

Palace, Matachewan, from Harry Simons to Ferdinand Baril; Rio Theatre, Levack, from K. & J. Kennedy to Frank Fera, Jr., and Rio Theatre, Creighton Mines, from C. Walford to Teresina Fera.

The theatre at Red Lake, licensed by William Smith, is called the Lake.

A special exhibition of 60 paintings and drawings by members of the Ontario Association of Professional Engineers was arranged for the Odeon Theatre, Toronto, by Manager Vic Nowe. The current art show is the work of engineers who are otherwise engaged in the construction of power and industrial projects, highways, bridges and other public works.

A large number of exhibitors and managers in the Hamilton district, with their families, attended the special Mass Jan. 31 in the Cathedral of Christ the King, which was followed by a Communion Breakfast at the Royal Connaught Hotel. The organizing work was done by Mrs. Jean Ford as secretary of the Hamilton Theatre Managers Association, John Owens and Steve McManus.

MR. EXHIBITOR

! ! ! ! !

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RIOT IN CELL BLOCK 11

A minimum of 500 play-dates in its first three weeks of national release has been set for *Walter Wanger's* "Riot In Cell Block 11," which will be world premiered at the Mayfair theatre in New York on February 18, it was revealed by *Frank Vaughan, Allied Artists'* Canadian general sales manager.

The opening will be launched with an extensive television and radio campaign, handled by *Terry Turner* of *General Teleradio Corporation*, supplementing a heavy newspaper advertising program.

In advance of the openings, *Neville Brand* will be sent to New York, Detroit and Boston for a series of television and radio appearances and press interviews. His appearances in the east have been set by Brenon and Morgan Associates New York publicity firm retained by *John C. Flinn, Allied Artists'* director of advertising and publicity.

THE CANADIAN MOVING PICTURE DIGEST

Entered as Second Class Matter

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Address all mail to the Publisher
CANADIAN MOVING PICTURE DIGEST COMPANY, LIMITED
21 Dundas Square - Toronto
Telephone: EMpire 8-8696
Cable: Raydigest

Established 1915. Publication weekly.
Subscription: $5.00 yearly

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Maritime News

HELEN CROWLEY

Catholics in the Entertainment Industry and allied fields of endeavor held their second annual Holy Communion breakfast in Saint John, N.B. last Sunday morning at the Admiral Beatty hotel. Prior to the breakfast a special mass was celebrated at St. Peter's Church. Mr. P. J. Hogan was the very capable Chairman in charge of the function. Seated at the head table with Mr. Hogan were Reverend David Edward, C.S.S.R. special speaker at the breakfast—Mr. George Enos, Chairman of the New Brunswick Censor Board and various representatives of the Radio Stations and Press, Projectionists' Union as well as the Exhibitors and Distributors end of the business.

A very enjoyable interlude during the breakfast was the performance of "Mrs. Conway's Troupe". This included a number of dance and ballet numbers by children ranging in ages from five to twelve years, and the family groups attending greatly enjoyed watching these clever young performers.

The grand opening of the new "Mayfair" theatre at Murray River, P.E.I. which was scheduled to have taken place on January 28th was postponed until the following night owing to the inclement weather and the inability of people to drive to Murray River over snow-filled roads. Mr. E. K. Johnstone, owner of the new theatre expressed his disappointment and stated the opening would take place as soon as weather conditions improve. Premier Alex W. Matheson will make a brief Address prior to the showing of the film "The Sword and the Rose." Inside and out the new theatre is as up-to-date as a "1954" model car and as eye-catching. Its very modern design and equipment have impressed all who have inspected it during recent days.

CONGRATULATIONS!

To Mr. and Mrs. Bill Trudell of London, Ont., on the arrival of a brand new baby daughter.

Ray Presents

(*Continued from Page* 3)

phanes, Women In Politics, written about 392 B.C. The Board said the lines are "Communistic."

The play was to be produced in New York, under the title of, Time For A Change.

I have not made a comprehensive study of the plays of Aristophanes, but what I have read concerning them, reveals that Aristophanes was a zealous lover of Freedom of Speech, that he abhorred hypocrisy, bigotry, that he sought ever to convey, in his writings, the spirit of a sincere Democracy, and that he was fearless, in his lambasting of "officials in high office", who had "itchy palms for graft."

Incidentally, I thought that "Communism" was a by-product of Russia's participation in World War I, preceded by the serfdom of the masses, which led to the Revolution, and which leads me to ask the Board of the American Academy of Dramatic Art, where was Russia in 392 B.C.? Also, I would enjoy asking the Board if its members have ever read Plato's Republic?

PLATO was contemporary with Aristophanes, and was a disciple of Socrates, The Greek Philosopher, whom the Athenians found guilty of being a traitor, and to whom they gave hemlock to drink.

To give yourself a treat, read Socrates address to the Athenians, and, also, if you can find the time for such reading, and enjoyment in it, read Plato's Republic.

HAD any other organization, but the Board of the American Academy of Dramatic Art, cut out 130 lines of a play by Aristophanes, I would attribute such clumsy surgery to a form of hysteria which the word, "Communism" provokes in some people, but for the Board of the American Academy of Dramatic Art, to interpret a classic by a Greek Master, as containing "Communistic" lines, startles me, for I find that even the Arts cannot ride an Issue firmly.

Erasmus, that witty writer of a bygone era, said, that the human understanding, like a drunken clown lifted on horseback, falls over on the farther side the moment he is supported on the nearer; "and this is the characteristic of human praise and censure." This story and conclusion, I find in a preface by Octavius Freire Owen, M.A., of Christ's Church, Oxford, volume 1, Aristotle's Works, Organon.

YOU may be interested to know, who is this wise and witty fellow, Erasmus, and so I will tell you, briefly, about him, since he lived in a time, which was most difficult and dangerous, the time of the Inquisition, and Martin Luther's activities.

His actual name was Gerhard Gerhards or Geert Geerts, and his birth, not definite as to the year, attributed to 1466. He died in 1536.

He was a noted Dutch scholar and a humanist, a Franciscan Monk. At first he favored the Reformation, but being a man of peace, he opposed it when it became violent, and took on the form of a Revolution.

HE became known as "the educator of Europe," and his best known book, which he wrote in the home of his friend, Sir Thomas More, in England, while recovering from an attack of lumbago, was the satirical Praise of Folly, written in Latin (Encomium Moriae) although he was opposed to books written, in what he called, dead languages.

His most important contribution to scholarship is his Greek text of the New Testament.

Despite the fact, that he directed his pen against the narrow confines of the Papists, he attacked the Protestants, and took no partisan view of kings.

ERASMUS wrote, The Christian Prince, in which book he argued, that the common rights of humanity were more sacred, than the rights of kings, and that the Gospels of Jesus Christ should not be kept in an obscure language, and taught through interpretations, but should be made available, in an understandable language, so that the masses could read it, including women.

Although Erasmus, in his book, Praise of Folly, accused the Pope and the Prelates of being imitators of the Princes, putting money above Christ's teachings, Pope Adrian VI, is reported to have read the book and laughed, his only comment being, "I am glad that our Erasmus is in the Moria himself," which referred to the fact, that the book had a Latin title, and was written in Latin, in which language Erasmus had a distinguished style of writing, although he was an important influence in the decline of the general use of Latin.

THE Theologians were very angry at the book, and a lecturer, at the University of Louvain, wrote Erasmus, "Formerly everyone admired your writings, but now this wretched Moria, like Danus in the play, is upsetting everything."

There were complaints from the Clergy, that Erasmus was destroying the whole Church by his "quips and jokes", but I would like to bring, to the attention of the American Academy of Dramatic Art, that the Church gave him no trouble. It did not stop the publishing of his book, nor did it expurge it, and during his lifetime, forty editions of his book were printed.

Holbein, illustrated it, and it was translated into every European language, Erasmus remaining honored and unmolested as he travelled everywhere.

In 1668, John Wilson translated, Praise of Folly into English.

I MUST remind you, that Erasmus lived in the Age of Copernicus, Titian, Columbus, Leonardo Da Vinci, Durer, Cervantes, Michelangelo, Raphael, and Lope de Vega.

Commerce was expanding through the discovery of new Continents; and the printing of books, from movable type, a new and easy method, helped to increase and expand knowledge.

Perhaps, we, of this Century, should take a tolerant view of what has been done to Aristophanes', Women In Politics, when we look back into history.

The University of Paris blamed, The Humanists, for the new spirit which had been born, and branded it as "heretical, revolutionary and inimical to order and good government." Not only did they condemn the Humanists, but the study of classical Greek literature.

YOU will recall the New Humanists, in the United States, this is in our time. Professor Irwin Babbitt, of Harvard was its leading exponent, and all the evils of conflicting Idealogies, unrest, were attributed to the doctrines of Jean Jacques Rousseau, as The Babbitts endeavored to hold back the March of Democracy.

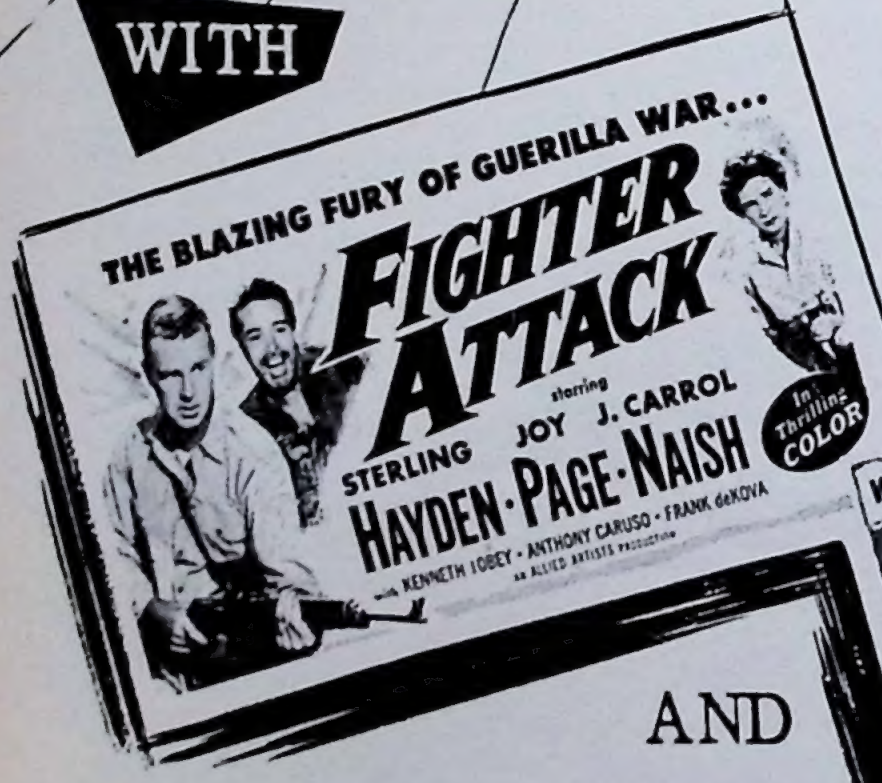
Paul Elmer More, one of the New Humanists, declared, that the Rights of Property were more sacred than human life.

The Faculty of Theology, at the University of Paris, "Solemnly declared, the study of Greek to be heretical."

But I have already given considerable time to the illogical Babbitts, and, therefore, take leave, with your consent, to announce that I am going to attend a preview screening of Universal's Glenn Miller Story, of which picture I have heard only Praise.

YOU WON'T MISS THE BOAT

WITH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with BOMBA Of The Jungle
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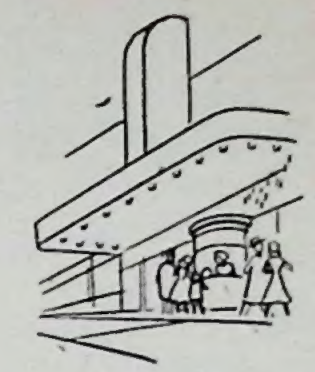
Reviews On Current Films



THE GLENN MILLER STORY

Technicolor
EMPIRE-UNIVERSAL

Stars: James Stewart, June Allyson, Frances Langford, Louis Armstrong, Gene Krupa.

Directed by Anthony Marin, Produced by Aaron Rosenberg.

Box-office: ". . . multitudinous merits . . ."

Exhibitor: ". . . headed for the higher grosses . . ."

Film Daily: ". . . will pack 'em in, sustain enrapt attention . . . a showmen's picture . . . stirring and heart-warming . . . expertly directed and flawlessly acted . . ."

Motion Picture Herald: ". . . can't help making everybody a very happy and prosperous 1954."

THE LONG, LONG TRAILER

Ansco Color
METRO-GOLDWYN-MAYER

Stars: Lucille Ball, Desi Arnay, Marjorie Main, Keenan Wynn.

Directed by Vincente Mannelli, Produced by Pandro S. Berman.

Box-office: ". . . laugh-laden comedy vehicle . . ."

Exhibitor: ". . . highly amusing . . ."

Film Daily: ". . . sock entertainment . . . crammed with laughs from start to finish . . ."

Hollywood Reporter: ". . . a fanatically ready-made audience . . ."

Motion Picture Herald: ". . . the funniest picture that's come along in a long, long time."

Showmen's Trade Review: ". . . hilarious comedy. Record breaking returns . . ."

Variety: ". . . big box-office. Exploitation natural . . ."

MISS SADIE THOMPSON

3-D and Technicolor
COLUMBIA
Drama — 91 minutes

Stars: Rita Hayworth, Jose Ferrer, Aldo Ray.

Directed by Curtis Bernhardt, A Jerry Wald Production—A Beckworth Corporation Picture.

Box-office: ". . . saga of sex and salvation . . . destined for long runs, capacity patronage and pinnacle profits . . ."

Harrison's Reports: ". . . torrid songs and dances . . . brimming with sex . . ."

Hollywood Reporter: "Sadie Thompson offers strong B. O. attraction."

Showmen's Trade Review: ". . . strong dramatic entertainment with the emphasis on sex . . . a top box-office attraction . . ."

THE COMMAND

CinemaScope and Warnercolor
WARNER BROS.
Western — 97 minutes

Stars: Guy Madison, Joan Weldon, James Whitmore.

Directed by David Butler, Produced by David Weisbart.

Boxoffice: ". . . long runs and holdout patronage in virtually any theatre . . ."

Film Daily: ". . . striking adventure, romance and action entertainment . . ."

Harrison's Reports: " . . . filled with fast and exciting action . . ."

Hollywood Reporter: " . . . totes solid punch . . . exciting, fast-moving actioner that will hold any type of audience . . ."

Motion Picture Herald: " . . . rambunctious, fast-paced . . ."

Showmen's Trade Review: ". . . tensely dramatic . . . beautifully filmed . . . furious action . . ."

Variety: ". . . highly charged action footage."

JUBILEE TRAIL

Color by Trucolor
REPUBLIC
Western drama — 103 minutes

Stars: Vera Ralston, Joan Leslie, Forrest Tucker, Pat O'Brien.

Directed by Joseph Inmankane — A Herbert J. Yates Production.

Box-office: ". . . lavish, impressive and engrossing . . . concocted to extract the utmost in revenue . . ."

Film Daily: " . . strong dramatic moments, action and colorful historic adventure . . ."

Harrison's Reports: ". . . handsomely produced and beautifully photographed."

Hollywood Reporter: ". . . a genuinely handsome production . . ."

Motion Picture Herald: ". . . packed with incident . . . eye-filling film . . ."

Showman's Trade Review: ". . . exciting sequences, a love story to appeal to women, vivid color . . ."

Variety: ". . . action sequences with a good punch . . ."

JIVARO

Technicolor
PARAMOUNT
Jungle drama — 91 minutes

Stars: Fernando Lamas, Rhonda Fleming, Lon Chaney.

Directed by Edward Ludwig, Produced by Pine & Thomas.

Box-office: ". . . saga of sex and adventure . . ."

Harrison's Reports: ". . . action is virile and exciting . . ."

Hollywood Reporter: ". . . box-office dynamite . . . romance, adventure, action and sex all wrapped up in beautiful Technicolor . . ."

Motion Picture Herald: ". . . crammed with action . . ."

Showmen's Trade Review: ". . . packs plenty of excitement . . ."

Variety: ". . . action and romance . . . showy Technicolor.

HEIDI

UNITED ARTISTS

Stars: Elsbeth Sigmund, Heinrich Gretler.

Directed by Luigi Comencini, Produced by Lazar Wechsler.

Box-office: ". . . tremendous appeal . . ."

Harrison's Reports: ". . . tender and touching . . . excellent family entertainment."

Hollywood Reporter: ". . . meticulously produced . . ."

Showmen's Trade Review: ". . . skilled acting . . . warmly human . . ."

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MONTREAL
TORONTO
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LUNCHEON AT VARIETY FOR THAT WICKED WOMAN

United Artists, Charles Chaplin, Canadian General Sales Manager, was host, Mon. Feb. 8th at Variety Club, Toronto, to that Wicked Woman, *Beverly Michaels,* who is not at all wicked, save in the picture of that name, and who longs to be a very good girl in a picture.

Beverly Michaels is a statuesque beauty, five feet nine inches in her stockings, no shoes, with or without heels to add a fraction of an inch to that height.

Beverly studied for the stage, and was a former showgirl with *Billy Rose's* Diamond Horseshoe in New York.

To hear *Beverly* talk, you would imagine that there would be a voice to match the size of her height, but that is not the kind of voice which she has, for Beverly's voice is low, and she speaks softly and musically.

Asked whether she was conscious of her height, she replied, only in the growing years, the adolescent period, which is a very trying time for a tall girl, after that period had passed, *Beverly* said, that she found her height an asset, and when she became a showgirl, she was the shortest girl in the first line she was in, which made her feel good.

Her first picture was with M.G.M East Side, West Side, starring *Ava Gardner.* She has been in motion pictures five years, and is starring in Wicked Woman, with *Richard Egan,* the producers *Greene* and *Rouse,* who have promised that in her next picture, she is not going to be a siron, or a vamp, but a nice girl, quite likely *Beverly Michaels* will have her wish, for the tentative title of her next starrer is, Love Story.

This is *Beverly's* first trip to Canada, and she told the Toronto press, that she thought Canadians were just like Americans.

Toronto is her first Canadian stop, on a close to a month's tour, which will take her to Buffalo, and then back to Hollywood.

Wicked Woman, is playing The Downtown and four other *20th Century Theatres* currently. It is being released by *United Artists.*

Too bad some of our pioneer showmen were not there to meet *Beverly* she has so much of charming womanhood, but there was another attraction, at the luncheon, *Beverly's* advance agent *Coloney Bill Shirley,* only eighty-four years old, and with as much pep as some of us had at less than half of his age.

Beverly said he was an extra in, The Great Train Robbery. He plays the piano, sings a song, and for good measure, improvises a few steps just to show you, that there is no creak in his backbone or his legs.

Feeling tired? Meet *Colonel Bill Shirley,* always one step ahead of that Wicked Woman.

TRADE headlines

Daylight saving starts in Toronto, April 25th, and finishes after midnight, Sept. 25th, or 12:01, Sept. 26th.

●

The House Public Works Committee, February 3rd, approved a Senate bill authorizing U.S. participation in the construction of the St. Lawrence Seaway. The vote 23-6.

●

The New York Welfare Department ruled Feb. 3rd that the Strike It Rich radio TV program constitutes a welfare agency, and must have a license from the Department to operate.

●

Board of Directors Meeting, Thurs. Feb. 11th. Election of officers for 1954, Canadian Picture Pioneers, Toronto.

●

U.S. Supreme Court is considering whether the radio and TV shows which give away cash and other prizes are gambling or entertainment, or educational.

●

CBC TV, last week, found itself in the middle of two disputes, with the Association of Canadian Radio and Television Artists (AFC). One was reported as a contract dispute, and the other a personality clash.

●

International union jurisdiction reaches into the Canadian field of entertainment, a fight between American Guild of Variety Artists and the American Federation of Musicians forces acts out of CBC shows, when musicians refuse to play for the acts.

●

General Motors motorama, at the Waldorf-Astoria Hotel, New York, is reported to be drawing 30,000 daily into the main ballroom. The half-hour show presented costs $25,000 per week, and the motorama will go to Miami Beach, Los Angeles, and San Francisco, when it finishes in New York.

●

Metropolitan Opera opening nights on a three year contract for closed circuit theatre TV presentations.

●

Ed Sullivan's TV show, Toast of the Town, will salue MGM on its 30th Jubilee on Sunday, Feb. 14th.

●

Jack Labow, RKO Canadian General Manager announces appointment of Myer Nackimson as Toronto Branch Manager and Barry Myers as Winnipeg Branch Manager.

●

Howard Hughes offer to buy out all owners of RKO Picture stock, creates flurry on Wall Street.

CAPITAL STORY

By BILL McLAUGHLIN

The National Film Board definitely has been lost to Ottawa and the most frustrated folk around here must be Opposition Leader Drew and Mayor Charlotte Whitton. Mr. Drew fought most nobly in the House of Commons for more general discussion of the move to Montreal, while the two local Liberal members remained as silent as the sphinx of Greek mythology. Miss Whitton renewed her offer of a free site and a new housing project for the 500 personnel of the studio. But Prime Minister St. Laurent closed any further re-opening of the subject by announcing that the Treasury Department had accepted the lowest bid of a Toronto contracting firm to build the new studio in Montreal.

But the activities of the National Film Board continue to attract attention on Parliament Hill. Senator Thomas Reid (L-British Columbia) gave notice the other day that he will ask why the NFB didn't make No Barrier, a 30-minute movie recently completed for the Government-owned Trans-Canada Air Lines. It was produced by Louis Parry's Films in Vancouver and the third for the air line. Crawley Films of Ottawa and the NFB made the other two.

A 17-year-old Eastview stenographer employed in an Ottawa life insurance office won the $2,900 jackpot offered by seven theatres running Foto-Nites. The lucky young lady's number was selected from some 40,000 others at the Glebe Theatre, much to the disappointment of some 8,000 other hopefuls who sat in seven theatres when the announcement was made. Foto-Nites are conducted in co-operation with Jack Snow Jewellers and the Ottawa Citizen and have become so popular that the offers have been extended to two nights each week.

Hold-overs of recent date included Laurence Olivier in The Beggar's Opera at the Little Elgin, and The Man Between in the Elgin's larger auditorium. Up for early showing at the latter theatre is Miss Sadie Thompson.

Manager Ray Tubman has several big ones up for early showings at the Capitol Theatre. Underlined are two CinemaScope productions; How to Marry a Millionaire and Beneath the 12-Mile Reef. The city hasn't seen a CinemaScope film since The Robe premiered the new medium at the Capitol early last Fall. Next theatre to get CinemaScope equipment in this area will be the Cartier, a Famous Players house in Hull, Que.

Manager Frank Gallop went all out with his advertising when he booked Intimate Relations into the Centre Theatre for a run. A Bombshell Hits Ottawa! Bluer Than the Moon Is Blue. A Picture About an Outspoken Subject Previously Discussed in Whispers were some of the catch-lines that got the crowds, even though children under 18 were not admitted, with or without parents.

ARTHUR FREED HONORED

Arthur Freed, veteran MGM producer, was honored for his "distinguished achievement in the production of musical motion pictures" at the annual dinner of the Masquers Club in Hollywood, recently. *Harry Ioe Brown*, club president, told the assembled guests that *Freed* is now celebrating his 25th year with *MGM*, turning from song writing to producing with the picture "Babes In Arms" in 1939, and that his 35th film, the *CinemaScope* production of "Brigadoon," is now before the cameras at the studio.

Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
Second week. Beneath the 12-Mile Reef (20th-Fox) CinemaScope and Technicolor with Terry Moore.

SHEA'S
3 Sailors and a Girl (WB) Technicolor with Jane Powell.

UNIVERSITY & EGLINTON
Second week. The Man Between (IFD) with James Mason.

NORTOWN
Third week. Hondo (WB) Warnercolor and 3-D with John Wayne.

ODEON-CARLTON
Miss Sadie Thompson (Col.) Technicolor with Rita Hayworth.

HYLAND
Fourth week. The Sinner (Astral) with Hildegarde Neff.

UPTOWN
Second week. Walking My Girl Back Home (E-U) Technicolor with Donald O'Connor.

LOEW'S
Fourth week. Knights of the Round Table (MGM) CinemaScope and Technicolor with Ava Gardner.

TOWNE CINEMA
Seventh week. Julius Caesar (MGM) with an all star cast.

DOWNTOWN
Wicked Woman (UA) and the Steel Lady (UA).

MONTREAL

PALACE
Beneath the 12-Mile Reef (20th-Fox) CinemaScope and Technicolor with Terry Moore.

LOEW'S
Easy To Love (MGM) Technicolor with James Cagney.

PRINCESS
A Lion Is In the Street (WB) Technicolor with James Cagney.

CAPITOL
Calamity Jane (WB) Technicolor with Doris Day.

AVENUE
Second week. Malta Story (JARO) with Alec Guinness.

KENT
Second week. Innocents In Paris (Cardinal) with Alastair Sim.

ALOUETTE
Peche Mortel (Technicolor).

WINNIPEG

CAPITOL
Blowing Wild (WB) with Gary Cooper.

MET
Mogambo (MGM) Technicolor with Clark Gable.

GAIETY
Martin Luther (IFD).

OSBOURNE
Third week. The Conquest of Mount Everest (JARO) Technicolor.

GARRICK
Vice Squad (UA) with Edward G. Robinson.

VANCOUVER

CAPITOL
Second week. Kiss Me Kate (MGM) Technicolor with Kathryn Grayson.

ORPHEUM
Second week. The Big Heat (Col.) with Glenn Ford.

STRAND
Hondo (WB) Warnercolor and 3-D with John Wayne.

VOGUE
Third week. Moulin Rouge (UA) Technicolor with Jose Ferrer.

PLAZA
Second week. The Conquest of Mount Everest (JARO) Technicolor

STUDIO
Second week. Martin Luther (IFD).

SAINT JOHN

PARAMOUNT
All The Brothers Were Valiant (MGM) Technicolor with Robert Taylor.

CAPITOL
Terror on a Train (MGM) and Wall of Death (Alliance).

KENT
Sabre Jet (UA) color and The Fake (UA).

FOR SALE

CURTAIN MACHINES

2—Automatic No. 93 with
2—No. - 11F13B ¼HP GE 25 cycle motors
Good condition, $100.00 each.
1—Celco 110 volt 25 cycle $65.00.

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2 pairs—5 widths (48 inches)
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1 pair — 7 widths (48 inches)
$200.00 per pair
Beige with self design, with required velour legs and valances, all in excellent condition, with or without wooden or silent steel track.

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kill...

DONOVAN'S BRAIN

"A YARN WITH A READY-MADE AUDIENCE OF SCIENCE-FICTION READERS WHO ARE CERTAIN TO RALLY AROUND. *THIS IS THEIR TICKET!*"
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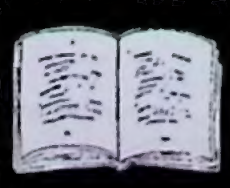

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